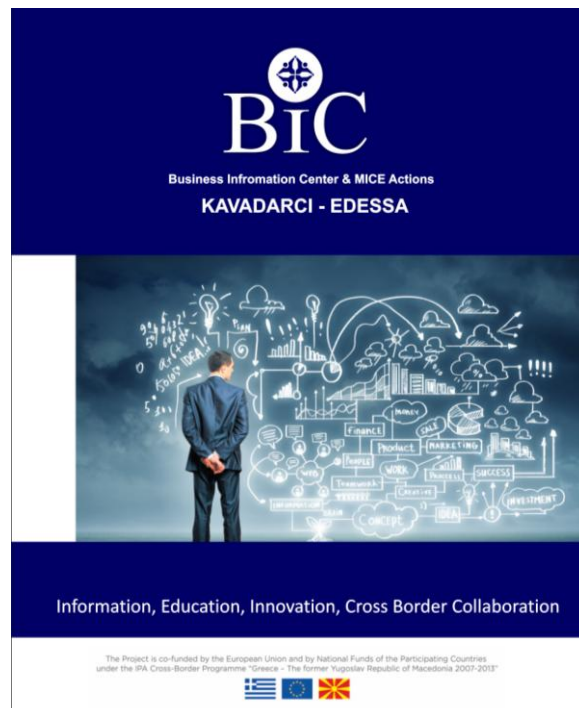




Business Information, Innovation Center & MICE Actions

Edessa 23-25.11.2016
Agenda





A. BIC COORDINATION MEETING

Coordination Meeting Agenda Wednesday 23.11.2016

- | | |
|-------------|---|
| 16.00-16.15 | Edessa City Hall - Registration |
| 16.15 | Greetings by Kavadarci Delegation Representatives |
| 16.20 | Greetings by JTS / IPA CBC Representative |
| 16.25 | Greetings by Mr.Dimitrios Giannou, Mayor of Edessa |
| 16.30 | BIC Project, Management Team Presentation |
| 16.40 | BIC Project Actions, Timetable & Deliverables |
| 16.45 | Discussion, |
| 17.00 | Press Conference |
| | Sightseeing to Edessa City Historical Center Varosi. |
| 21.00 | Dinner for Project Partners.
(Katarraktes - Waterfalls Restaurant) |



Invitation Edessa 23.11.2016

Municipality of Edessa & Municipality of Kavadarci are honored to invite you to participate at the BIC Events which will be held during 23-25 Nov 2016, starting on Wed 23 Nov 2016 18:00h (local time). The series of events are part of the activities within the framework of the project "Business Informative, Innovative Centre and MICE Actions" funded by the European Union and by National Funds of the Participating Countries under the IPA Cross Border Programme 2007-2013

Please find below detailed agenda for this event.

Sincerely,
Sakis Dimtsis
Project Manager

Todor Efremov
Project Manager

Πρόσκληση Έδεσσα 23.11.2016

Ο Δήμος Έδεσσας και ο Δήμος Καβαντάρτσι έχουν την τιμή να σας προσκαλέσουν να συμμετέχετε στις εκδηλώσεις του BIC οι οποίες οργανώνονται το διάστημα 23-25 Νοεμβρίου με έναρξη την Τετάρτη 23 Νοεμβρίου 2016 και ώρα 6μμ στο Πολιτιστικό Κέντρο της Έδεσσας. Οι εκδηλώσεις οργανώνονται στο πλαίσιο του προγράμματος "Business Informative, Innovative Centre and MICE Actions" funded by the European Union and by National Funds of the Participating Countries under the IPA Cross Border Programme 2007-2013

Παρακαλούμε δείτε το αναλυτικό πρόγραμμα και δηλώστε συμμετοχή.

Με εκτίμηση,
Αθανάσιος Δήμητρης
Project Manager

Todor Efremov
Project Manager



B. DISSEMINATION EVENT

Edessa Agenda 23.11.2016

InvestinBIC

Business Information, Innovation Center & MICE Actions.

Information, Education, Innovation, Cross Border Collaboration

18.00-18.15 'Parthenagogion' Hall of Arts, Edessa Cultural Center - Registration

18.15 Greetings by Mayor of Edessa

18.20 Greetings by JTS / Delegation EU representative

Coordinator: Helena Psihogiou, Angela Vasileska, Spyros Avdimiotis

18.25 Opening by Athanasios Dimtsis, Todor Efremov BIC Project Manager

Business Information, Innovation Center & MICE Actions. Information, Education, Innovation, Cross Border Collaboration
BIC Teamwork

Primary, Secondary & Tertiary Sectors of Cross Border Economy
Private & Public Sector Cross Border Collaboration

19.00 Edessa Sustainable Development. Connected the Unconnected.
Water.Net & Kaimak IPA CBC Projects review.
Improving Business Environment using Capitalization Events
Dimitrios Metaxas, Director of R&D Dept. Municipality of Edessa
Evangelos Kiriakou, Economist, Destination Management Expert

Lecture
19.15 Culture & Tourism Values upgrades Business Environment to the Cross Border Area
Gordana Rechkoska, Professor Faculty of Tourism in Ohrid

20.00 Dinner Degustation - Cross Border Cooperation.
Music Event
(Local Chef School of Edessa-Aridea) Run by Chef Theodoros Kourantzoglou

All registered participants & students they going to have after the event certificate of participation



C. BIC EXHIBITION
Edessa Agenda 24.11.2016

InvestinBIC

3 Sectors of Economy, 2 Countries, 1 Cross Border Area Kavadarci & Edessa

Business Information, Innovation Center & MICE Actions.

Information, Education, Innovation, Cross Border Collaboration

09.00-09.15 'Parthenagogion' Hall of Arts, Edessa Cultural Center - Registration

Coordinators: Helena Psihogiou, Saso Mosev, Evangelos Kiriakou

09.30-11.30 Opening of Exhibition – B2B Meetings
'Parthenagogion' Hall of Arts, Edessa Cultural Center - Registration
All Participants must registered to enter to B2B events

Exhibitors are:

Invited Companies from Kavadarci Region

- Rural Products
- Industrial Products
- Tourism & Services Products
- Business Associations of Kavadarci
- Business Information Center of Kavadarci

B2B Meetings & Round Tables Speakers organized with the support:

Hellenic Confederation of Commerce & Entrepreneurship (ESEE)

Chamber of Commerce Edessa & Pella Region

Association of Commerce Edessa

Federation of Professionals, Craftsmen & Merchants of Edessa

Development Agency of Pella Region

Greek-Italian Commerce of Thessaloniki

11.30-13.30 D. Workshops / 3 Sectors of Cross Border Economy

13.30 Tour Guide for Project Participants to Waterfalls and Water Museum

14.30 Light Lunch for Project Partners and B2B participants
(Katarraktes - Waterfalls Restaurant)

16.00 - 21.00 Opening of Exhibition to the public
'Parthenagogion' Hall of Arts, Edessa Cultural Center - Registration
All Participants must registered to enter to B2B events

Exhibitors are:

Invited Companies from Kavadarci Region

- Rural Products
- Industrial Products
- Tourism & Services Products
- Business Associations of Kavadarci
- Business Information Center of Kavadarci
- Business Information Center of Edessa



D. BUSINESS WORKSHOPS

Edessa Agenda 24.11.2016

InvestinBIC

3 Sectors of Economy, 2 Countries, 1 Cross Border Area Kavadarci & Edessa

Business Information, Innovation Center & MICE Actions.

Information, Education, Innovation, Cross Border Collaboration

11.30-11.45 'Parthenagogion' Hall of Arts, Edessa Cultural Center - Registration

Coordinators: Athanasios Dermetzopoulos, Angela Vasileska

At the round tables participating representatives from :
Hellenic Confederation of Commerce & Entrepreneurship (ESEE)
Chamber of Commerce Edessa & Pella Region
Association of Commerce Edessa
Federation of Professionals, Craftsmen & Merchants of Edessa
Development Agency of Pella Region
Greek-Italian Commerce of Thessaloniki

11.45-12.15 Round Table - Workshop I
Rural Economy to Crossborder Area
Moderator : Fotis Konstas, Alexander Ristevski
Discussion

12.15-12.45 Round Table - Workshop II
Secondary Sector of Economy to Crossborder Area
Moderator : Nektarios Elmaloglou, Vosnakis Dimitrios, Anna Ambarkova
Discussion

12.45-13.15 Round Table - Workshop III
Tourism Technology & Smart Services Economy to Crossborder Area
Moderator : Anastassios Manos, Angela Vasileska, Spyros Avdimiotis
Discussion

All registered participants & students they going to have after the event certificate of participation



E. BUSINESS CONFERENCE

Edessa Agenda 24.11.2016

InvestinBIC

Building Friendly Business Environment.

Business Information, Innovation Center & MICE Actions.

Information, Education, Innovation, Cross Border Collaboration

16.00-16.30 'Parthenagogion' Hall of Arts, Edessa Cultural Center - Registration
All Participants must registered to enter to B2B events

Coordinators: Helena Psihogiou, Angela Vasileska, Spyros Avdimiotis

18.30-18.45 Opening by Athanasios Dimtsis, Todor Efremov BIC Project Manager
Business Information, Innovation Center & MICE Actions. Information, Education,
Innovation, Cross Border Collaboration
BIC Teamwork

18.45-19.15 Round Table Themes

- Prism of Possibilities, Building a Cluster
- New Economy Efficiencies/Old Economy Relationships
- Quality Connections Ready, Set, Grow
- The Challenge of Change
- Innovate, Integrate, Motivate
- Facing the Future – Together

Moderator & Conclusions:

Angela Vasileska, Athanasios Dermetzopoulos

Speakers:

Section A

Anna Ambarkova, Spyros Avdimiotis, Anastasios Manos, Fotis Konstas,

Section B

Alexander Ristevski, Stavroula Parthenopoulou, Theodoros Kourantzoglou, Giorgos Palisidis
& representatives from Hellenic Confederation of Commerce & Entrepreneurship (ESEE), Chamber of
Commerce Edessa & Pella Region, Association of Commerce Edessa, Federation of Professionals,
Craftsmen & Merchants of Edessa, Development Agency of Pella Region, Greek-Italian Commerce of
Thessaloniki

20.10-20.30 BIC Project Cross Border Area Presentations
The Taste of Kavadarci – Tikves Region Experience
Presentation of the area Evangelos Kiriakou, Sakis Dimtsis

The Taste of Edessa – Pella Region Experience
Presentation of the area Angela Vasileska, Todor Efremov

20.30 Dinner Cocktail for the guests & participants
Music Event
(Local Chef School of Edessa-Aridea) Run by Chef Theodoros Kourantzoglou
All registered participants & students they going to have after the event certificate of
participation



F. MICE ACTIONS
Edessa Agenda 25.11.2016

Beyond All Limits. Edessa & Mountainous Pella
Business Information, Innovation Center & MICE Actions.
Information, Education, Innovation, Cross Border Collaboration

09.00-13.30 MICE Actions – Registration (Hotels Reception)

Coordinators: Evangelos Kiriakou, Todor Efremov

Run by Chef Giorgos Palisidis

Only one choice (1) for Project Participants

(Personal Invitation Needed)

- Harvesting Kaimaktsalan Apples near Agios Athanasios Village / Degustation to a local restaurant
- Hunting Mushrooms near Kedrona-Agios Athanasios Village / Degustation to a local distillery
- River Trekking to the Toplitsa River near Pozar / Natural SPA Loutraki
- Rafting to the Wetland of Agras-Vritta-Nisi / Degustation to a local distillery

Lunch, Memory Gifts & Certificates for the Participants